



AND HOW OURS WORKS

What Is a Giving Circle?

THE SHORT VERSION

A giving circle is a group of people who pool their money, learn together, and decide together where it goes. Instead of your \$15 standing alone, it joins everyone else's donation and becomes a larger amount that supports a nonprofit organization(s) working to solve an issue you care about.

It's one of the fastest-growing movements in philanthropy: nearly 4,000 giving circles in the U.S., 370,000 members, and \$3.1 billion given – and the movement is expected to double in the next five years. And it runs on a simple idea: **you don't have to be a millionaire to be a philanthropist.**

WHAT MAKES OURS DIFFERENT

The Do Good on Purpose Giving Circle is built around a podcast. Every episode features a nonprofit doing remarkable work – the founder, the mission, the story behind the impact. So by the time we give, we're not donating to a name on a list. We're supporting work we actually understand, led by people we've heard speak for themselves.

HOW IT WORKS

- 1 • LISTEN** Each podcast episode introduces a vetted nonprofit and the cause it serves. Free, wherever you get your podcasts.
- 2 • LEARN** Members gather to go deeper: discussions, reflection tools, and a community figuring out intentional giving together.
- 3 • GIVE** Contributions pool through Grapevine, a trusted platform built for giving circles. Depending on your membership level, you choose which featured nonprofits your giving supports – or support all of them.
- 4 • SEE** You'll always know exactly where the money went. That's the whole point.

THE QUESTIONS EVERYONE ASKS

"How much do I have to give?" Whatever you want and can afford. If you like structure, membership levels come with set commitments starting at \$15 a month.

"Is this legit?" Every nonprofit is vetted before it's featured, and all contributions flow through Grapevine – never through anyone's personal account. Our circle is led by Dorothy Stuehmke, a Philanthropy Advisor, former U.S. diplomat, Chartered Advisor in Philanthropy® and Impact Philanthropy Advisor with 25+ years in the field.

"What do I actually get?" Community, a giving practice, and tools made for beginners – worksheets, a handbook, gatherings. And the feeling of the word "philanthropist" finally including you.

START HERE

Explore membership: [Link here](#) – free to join at the Initiator level.

Subscribe to the Do Good on Purpose Podcast: Free on YouTube and wherever you listen.

Follow along: <https://linktr.ee/dorothystuehmke>

Giving with purpose starts with one decision. This can be it.

Giving circle data: Philanthropy Together, In Abundance: An Analysis of the Thriving Landscape of Collective Giving (2024) · philanthropytogether.org

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